

## Seen at the Show (Day 2)

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**Better-for-you snacks and beverages are a growing trend at the Winter Fancy Food Show, now finishing its second day at San Francisco's Moscone Center. Innovations include snack bars made with resveratrol, a compound linked to heart health, and alternative chips such as Beanitos Black Bean Chips and Japan Gold varieties based on mung beans and green peas, as well as other snack chips made of fruit, lentil, falafel and seaweed.**

Dessert flavors being used to make products such as teas and crackers indulgent but healthful treats is an emerging trend. Republic of Tea has unveiled its Cuppa Chocolate tea line, which offers flavors such as Strawberry Chocolate and Red Velvet Chocolate, and Tea Forte has introduced a Lemon Sorbetti Green Tea. Additionally, grown-up beverages, which contain less sugar than mainstream sodas while offering sophisticated flavors, continue to hit the market both for retail as well as foodservice as non-alcoholic pairing options for meals.

Here are more innovative products spotted today at the Show by the editors of Specialty Food Media.

**1. Banana Slims.** **Trumps Food's** Slims Collection of crackers includes a Banana Bread flavor. Each box contains eight portion-control packs that are 100 calories each. The line is all natural and contains no transfat. Other flavors include Cocoa Slims, chocolate loaf crackers.

**2. Resveratrol Winetime Bar.** **Resvez** offers a chocolate snack bar made with resveratrol. Available in two flavors, Chocolate, Dates and Almonds and new Chocolate Raspberry, the bars reportedly offer more resveratrol than 50 glasses of red wine, and boast heart health benefits plus high fiber.

**3. FruitziO Kiwi Freeze-Dried Fruit Snack.** **Crispy Green Inc.** has added Kiwi to its line of all-natural, 100-calorie freeze-dried fruit snacks. FruitziOs contain no preservatives, fat, cholesterol or sodium and are vegan-friendly and gluten-free. Other flavors include Strawberries and Apples, Apricots, Peaches and Strawberries.

**4. Hint Fizz.** **Hint Inc.,** a maker of flavored waters, has a new carbonated line in flavors such as Watermelon and Peach Mango that is slated to launch at the end of the second quarter. Hint Fizz is targeted toward consumers who miss the carbonation of soda but want to avoid excessive sweetness. Hint's Director of Field Marketing Sandy Blumberg also hopes to appeal to young people with a healthy beverage choice. "With more innovations like this we want kids to know they can still enjoy soda in moderation, but they have everyday options," he says.

**5. 12 Beverages.** Chefs David Burke and Alfred Portale created this line of carbonated beverages made with all-natural fruit juices, a blend of organic teas and herbs and spices. 12 is available in two flavors: Original, with notes of peach, ginger, fennel and citrus, that works well as a pre-dinner drink; and Rouge, with notes of pomegranate, black currant, elderberry, ginger and pepper, which pairs well with hearty fare. [twelvebeverage.com](http://twelvebeverage.com)

**6. Teamotions.** This line of six teas are designed to support emotional well being with herbs such as neem for clarity, ashwagandha for joy, milk thistle for peace and oatstraw and schizandra berry for hope. [teamotionstea.com](http://teamotionstea.com)

**7. Toasty Onion Seaweed Snack.** **SeaSnax** unveils its latest flavored seaweed snack in a grab-and-go-size. The snacks are made of lightly roasted seaweed and are vegan and gluten-free and made with olive, rather than canola, oil. Seaweed provides minerals such as iodine, selenium and magnesium as well as vitamin K.

Look for more roundups of new and innovative products and food trends each Show day. The Winter Fancy Food Show runs until Tuesday, January 18.